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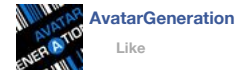


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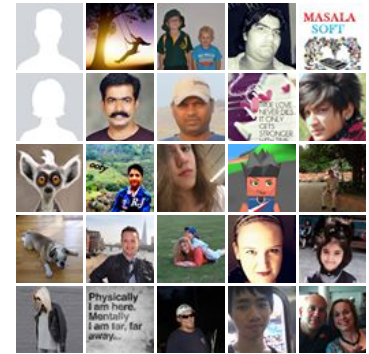
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## Educational Browser Rover Passes One Million Downloads



BY SAM ON 03/14/2013

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Today incubator YouWeb is announcing that its educational browser for iPads, [Rover](#), has passed one million downloads. With this landmark, Rover is estimated to be present on a quarter of all iPads used in K-12 schools across the country. YouWeb is also unveiling Rover Pro, which will offer paid material through a subscription model to continue supporting free material for schools. Rover is the only browser that enables Flash-based educational content, like interactive lessons, for seamless access on the iPad.

With a consistent presence in the Top 20 list of free education apps for iPad, Rover's new Pro version will now give access to premium content from 17 new partners: Alfiesoft, Blake eLearning, Emmaus Foundation, Family Time Computing, Hooda Math, IXL Learning, Knowledge Nation, Learning Upgrade, Linguascope, Math Playground, [Multiplication.com](#), Oddcast, Scientific Minds, Starfall, Suntext First In Math, The Mind Project and WatchKnowLearn.



Rover will continue offering free content, with the option of upgrading for access to even more videos and lessons covering a range of subjects like math, science, reading and phonics.

“Rover is a safe Internet browser that supports 21st-century teaching and learning,” said Paula Rogers of Langdon Area Elementary and Middle Schools in North Dakota, one of the early teachers to use Rover in her classroom. “The Common Core Standards require students to use technology to gather, analyze and synthesize information. Rover allows me to bookmark and effectively organize web-based resources in a way that is aligned with these rigorous education standards.”

While much PC-based educational content runs Adobe Flash, like digital textbooks, such content isn't accessible on iPad. But with its fast cloud-based streaming technology, Rover allows Flash to run on iPad and is currently used in thousands of schools from kindergarten through high school.

“There really isn't anything comparable to Rover, offering a wealth of Flash-based material on the iPad,” said YouWeb founder Peter Relan. “We're already streaming, on average, more than 1,000 hours' worth of content to users every hour via the Rover browser. Rover Pro is expanding our range of content to reach even more users—it's an invaluable tool for parents, teachers and students alike.”

The iPad has been used as an educational tool since it was first introduced and has been steadily growing in that capacity. In 2012, Apple sold 4.5 million iPads to educational institutions in the U.S., a dramatic increase from 1.5 million the year before.

Education publishers interested in bringing their content to Rover can contact: [partners@theroverapp.com](mailto:partners@theroverapp.com) or [download the app](#) from iTunes.

**About YouWeb:**

YouWeb was created by Peter Relan, a successful serial entrepreneur, Silicon Valley executive, angel investor, and technology veteran for over 25 years. YouWeb invests in helping brilliant developers/engineers who have never founded a start-up. Generally speaking, YouWeb's focus is consumer Internet and mobile with an emphasis on social entertainment.

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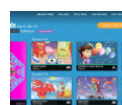
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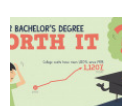
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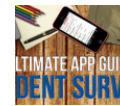


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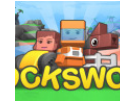
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